

Watch Our Advertisements
each day next week. It surely
will be of advantage to you.

Paris Fashion Shop
Smart Shop for Women
415 South Main Street Tulsa, Oklahoma

Our Guarantee is always effective,
for your protection, in sales
as well as regular stocks.

OUR FIRST ANNIVERSARY SALE

In concluding our first business year in Tulsa, we desire to extend our appreciation and heartfelt thanks to our friends and patrons for their loyalty and support.

Starting this morning at 8 o'clock we will celebrate our second birthday by holding our first anniversary sale—same to continue until Saturday evening, November 1st. During this, our birthday week, we will each day offer one of our regular stocks at radical price concessions. Remember, each day's specials are for *THAT DAY ONLY*, and will *NOT* be procurable the following day.

Assured Fashions in Individualized Suits

Today will be suit day at this great Anniversary Sale, and patrons are assured of a mighty selection in all the very newest and fashionable modes so desirable this season.

SPECIAL TODAY ONLY Our \$350 to \$400 Suits

—Peach Bloom —Velour de Laine —Velour Superior
—Evera —Tinseltone —Silvertone
—Velvet —Duetyne —Velour

Each suit trimmed with luxurious and costly furs, including Siberian Squirrel, Beaver, Mole, Hudson Seal and other handsome and desired skins.

\$250.00

SPECIAL TODAY ONLY Our \$250 to \$325 Suits

—Bolivia —Velvet —Velour Superior
—Duetyne —Peach Bloom —Velour Check
—Evera —Tinseltone —Velour

The trimmings are in fine and favored furs, Australian Opossum, Kolinsky, Hudson Seal, Mole, Beaver and other beautiful furs.

\$200.00

SPECIAL TODAY ONLY Our \$200 to \$225 Suits

—Velour —Velour —Peach Bloom
—Tricotine —Broadcloth —Velour Superior
—Tinseltone —Silvertone —Duetyne

The trimmings are wonderfully appealing. Beaver, Mole, Australian, Opossum, Hudson Seal and other wonderful furs. The colorings are superb.

\$175.00



SPECIAL TODAY ONLY Our \$135 to \$175 Suits

—Peach Bloom —Duetyne —Silvertone
—Tricotine —Bolivia —Velour Check
—Velvet —Evera —Velour

All Suits in this collection trimmed exquisitely. Fine furs and other embellishments that make them stand out prominently in the ultra-fashionable effects—all shades represented.

\$100.00

SPECIAL TODAY ONLY Our \$100 Suits

—Tricotine —Duetyne —Broadcloth
—Velvet —Velour —Velour Check
—Serges —Silvertone —Tinseltone

These Suits are built according to the very newest ideas in this season's fashions. They are handsomely trimmed with costly furs—all desired colors are shown.

\$75.00

SPECIAL TODAY ONLY Our \$75 Suits

—Broadcloth —Serge —Velour
—Velour Check —Silvertone —Velvet
—Tricotine —Tinseltone —Duetyne

Fur and Plain Tailleur Models. Hundreds to select from. Patrons will delight in this showing of new suits at this radical reduction in price.

\$60.00



100 Suits on Sale Today

Values Ranging in Price
From \$50.00 to \$75.00

All New Models

All
Materials

\$37.50

All
Trimmings